

		SALON	RETAIL
		excl btw	incl btw
RECONSTRUCT regenerating beauty routine			
RECONSTRUCT REGENERATING SHAMPOO	250 ML	€ 13,48	€ 26,95
RECONSTRUCT REGENERATING SHAMPOO	1000 ML	€ 37,08	
RECONSTRUCT REGENERATING CONDITIONER	250 ML	€ 15,32	€ 30,65
RECONSTRUCT REGENERATING CONDITIONER	1000 ML	€ 49,60	
RECONSTRUCT REGENERATING TREATMENT	150 ML	€ 13,58	€ 27,15
RECONSTRUCT REGENERATING TREATMENT	1000 ML	€ 62,27	
RECONSTRUCT REGENERATING TRAVEL KIT_SHAMPOO+TREATMENT	100 ML + 60 ML	€ 10,23	€ 20,45
RECONSTRUCT BIPHASIC	100 ML	€ 8,42	€ 16,85
RECONSTRUCT BIPHASIC	200 ML	€ 14,48	€ 28,95
RECONSTRUCT SERUM	50 ML	€ 16,98	€ 33,95
KEEPING after colour beauty routine			
KEEPING AFTER COLOUR SHAMPOO	250 ML	€ 13,48	€ 26,95
KEEPING AFTER COLOUR SHAMPOO	1000 ML	€ 37,08	
KEEPING AFTER COLOUR CONDITIONER	250 ML	€ 15,32	€ 30,65
KEEPING AFTER COLOUR CONDITIONER	1000 ML	€ 49,60	
KEEPING AFTER COLOUR TREATMENT	150 ML	€ 13,58	€ 27,15
KEEPING AFTER COLOUR TREATMENT	1000 ML	€ 62,27	
EXTRALIFE hair and scalp beauty routine			
E1.01 / EXTRALIFE ENERGISING SHAMPOO	350ML	€ 18,48	€ 36,95
EXTRALIFE ENERGISING SHAMPOO	950ML	€ 37,08	
EXTRA LIFE ENERGISING LEAVE-IN LOTION	100 ML	€ 9,48	€ 18,95
E2.01 / EXTRALIFE REGROWTH SHAMPOO	10 ML	€ 0,50	
E2.01 / EXTRALIFE REGROWTH SHAMPOO	100ML	€ 6,08	€ 12,15
E2.01 / EXTRALIFE REGROWTH SHAMPOO	350 ML	€ 18,48	€ 36,95
E2.01 / EXTRALIFE REGROWTH SHAMPOO	950 ML	€ 43,62	
E2.03 / EXTRALIFE HAIR REGROWTH TREATMENT	100 ML	€ 60,99	€ 121,98
EXTRA LIFE HAIR REGROWTH TREATMENT	10x3 ML	€ 34,95	€ 70,28
SCALP RITUAL REGROWTH SET	KIT	€ 83,76	€ 167,52
E3.01 / EXTRALIFE PURIFYING SHAMPOO	350ML	€ 18,48	€ 36,95
E3.01 / EXTRALIFE PURIFYING SHAMPOO	950ML	€ 37,08	
E3.04 / EXTRA LIFE PURIFYING TREATMENT	60 ML	€ 5,63	€ 11,25
E3.04 / EXTRA LIFE PURIFYING TREATMENT	150 ML	€ 13,48	€ 26,95
E3.03 / EXTRALIFE PURIFYING LEAVE-IN LOTION	100 ML	€ 9,48	€ 18,95
E4.01 / EXTRALIFE DRY DANDRUFF CLEANSING SHAMPOO	10 ML	€ 0,50	
E4.01 / EXTRALIFE DRY DANDRUFF CLEANSING SHAMPOO	100 ML	€ 6,08	€ 12,15
E4.01 / EXTRALIFE DRY DANDRUFF CLEANSING SHAMPOO	350 ML	€ 18,48	€ 36,95
E4.01 / EXTRALIFE DRY DANDRUFF CLEANSING SHAMPOO	950 ML	€ 43,62	
SCALP RITUAL DRY DANDRUFF SET	KIT	€ 42,70	€ 85,40
E4.02 / EXTRALIFE OILY DANDRUFF CLEANSING SHAMPOO	10 ML	€ 0,50	
E4.02 / EXTRALIFE OILY DANDRUFF CLEANSING SHAMPOO	100 ML	€ 6,08	€ 12,15
E4.02 / EXTRALIFE OILY DANDRUFF CLEANSING SHAMPOO	350 ML	€ 18,48	€ 36,95
E4.02 / EXTRALIFE OILY DANDRUFF CLEANSING SHAMPOO	950 ML	€ 43,62	
SCALP RITUAL OILY DANDRUFF SET	KIT	€ 49,65	€ 99,29
E5.01 / EXTRALIFE CALMING SERUM	50 ML	€ 35,98	€ 71,95

E5.02 / EXTRALIFE CALMING SHAMPOO	10 ML	€ 0,50	
E5.02 / EXTRALIFE CALMING SHAMPOO	100 ML	€ 6,08	€ 12,15
E5.02 / EXTRALIFE CALMING SHAMPOO	350 ML	€ 18,48	€ 36,95
E5.02 / EXTRALIFE CALMING SHAMPOO	950 ML	€ 43,62	
SCALP RITUAL CALMING SET	KIT	€ 59,86	€ 119,71
E6.01 / EXTRALIFE REBALANCING TREATMENT	100 ML	€ 25,85	€ 51,70
E6.02 / EXTRALIFE REBALANCING SHAMPOO	10 ML	€ 0,50	
E6.02 / EXTRALIFE REBALANCING SHAMPOO	100 ML	€ 6,08	€ 12,15
E6.02 / EXTRALIFE REBALANCING SHAMPOO	350 ML	€ 18,48	€ 36,95
E6.02 / EXTRALIFE REBALANCING SHAMPOO	950 ML	€ 43,62	
SCALP RITUAL REBALANCING SET	KIT	€ 49,65	€ 99,29
E7.01 / EXTRALIFE DRY SCALP MASSAGE OIL	100 ML	€ 36,98	€ 73,95
E7.02 / EXTRALIFE HAIR AND SCALP TONIC CONDITIONER	10 ML	€ 0,50	
E7.02 / EXTRALIFE HAIR AND SCALP TONIC CONDITIONER	150 ML	€ 18,48	€ 36,95
E7.02 / EXTRALIFE HAIR AND SCALP TONIC CONDITIONER	950 ML	€ 49,85	
E7.03 / EXTRALIFE HAIR SCALP PEELING	150 ML	€ 18,48	€ 36,95
E7.04 / EXTRALIFE SCALP CLEANSER	100 ML	€ 10,57	€ 21,15
SMOOTHING perfect smooth beauty routine			
SMOOTHING TAMING SHAMPOO	250 ML	€ 13,48	€ 26,95
SMOOTHING TAMING SHAMPOO	1000 ML	€ 37,08	
SMOOTHING TAMING CONDITIONER	250 ML	€ 15,32	€ 30,65
SMOOTHING TAMING CONDITIONER	1000 ML	€ 49,60	
CURLFRIENDS perfect curl beauty routine			
CURLFRIENDS LUSCIOUS CURLS SHAMPOO	250 ML	€ 13,48	€ 26,95
CURLFRIENDS LUSCIOUS CURLS SHAMPOO	1000 ML	€ 37,08	
CURLFRIENDS LUSCIOUS CURLS CONDITIONER	250 ML	€ 15,32	€ 30,65
CURLFRIENDS LUSCIOUS CURLS CONDITIONER	1000 ML	€ 49,60	
VOLUMISING bodifying beauty routine			
VOLUMISING BODIFYING SHAMPOO	250 ML	€ 13,48	€ 26,95
VOLUMISING BODIFYING SHAMPOO	1000 ML	€ 37,08	
VOLUMISING BODIFYING CONDITIONER	250 ML	€ 15,32	€ 30,65
VOLUMISING BODIFYING CONDITIONER	1000 ML	€ 49,60	
BLONDE perfect blonde beauty routine			
BLONDE SILVER SHAMPOO	250ML	€ 13,48	€ 26,95
BLONDE SILVER SHAMPOO	1000 ML	€ 37,08	
BLONDE SILVER CONDITIONER	250 ML	€ 15,32	€ 30,65
BLONDE SILVER CONDITIONER	1000 ML	€ 49,60	
SILVER BIPHASIC	200 ML	€ 16,85	€ 33,70
STYLE AND FINISH			
S. & F. STYLING CREME	200 ML	€ 18,48	€ 36,95
S. & F. CURL DEFINER	5 ML	€ 0,50	
S. & F. CURL DEFINER	100 ML	€ 8,68	€ 17,35
S. & F. CURL DEFINER	200 ML	€ 13,38	€ 26,75
S. & F. TAMING GLOSS	5 ML	€ 0,50	
S. & F. TAMING GLOSS	100 ML	€ 11,98	€ 23,95
S. & F. TAMING GLOSS	200 ML	€ 21,98	€ 43,95

S. & F. PLUMPING SERUM	200 ML	€ 13,73	€ 27,45
S. & F. SEA SALT SPRAY	200 ML	€ 15,98	€ 31,95
S. & F. SHINE GLAZE	200 ML	€ 12,25	€ 24,50
S. & F. ACID WATER	200 ML	€ 16,75	€ 33,50
S. & F. DEFINING PASTE	100 ML	€ 16,48	€ 32,95
S. & F. DRY SHAMPOO	200 ML	€ 12,98	€ 25,95
S. & F. HAIRSPRAY / EXTRA FIRM	400 ML	€ 12,98	€ 25,95
S. & F. HAIRSPRAY / NO GAS HAIRSPRAY / EXTRA STRONG	350 ML	€ 17,48	€ 34,95
S. & F. EXTRA FIRM STYLING MOUSSE	300 ML	€ 18,48	€ 36,95
MAN			
MAN WASH	250 ML	€ 12,38	€ 24,75
MAN WASH	1000 ML	€ 34,22	
MAN TONIC	150 ML	€ 11,75	€ 23,50
MAN WAX GEL	200 ML	€ 11,75	€ 23,50
MAN PASTE	100 ML	€ 13,48	€ 26,95
MAN WAX	100 ML	€ 13,48	€ 26,95
MAN POMADE	100 ML	€ 13,98	€ 27,95
BODY			
VIRTUOUS BODY LOTION	100 ML	€ 7,00	€ 14,00
VIRTUOUS HAND WASH	10 ML	€ 0,50	
VIRTUOUS HAND WASH	500 ML	€ 14,48	€ 28,95
SPECIALS			
BASIC SHAMPOO	1000 ML	€ 37,08	€ 74,17
P. SCALP PROTECTIVE OIL	200 ML	€ 19,95	
P. INSTANT DETANGLER	200 ML	€ 13,98	€ 27,95
LAMINAT	100 ML	€ 19,98	€ 39,95
PROFESSIONAL			
P. EARTH COLOUR	100 ML	€ 13,60	
VIRTUOUS COLOUR	100 ML	€ 12,75	
P. EARTH TONING SOLUTION 5 VOL	1000 ML	€ 15,74	
P. EARTH CREME ACTIVATOR 10-20-30-40 VOL	1000 ML	€ 15,74	
P. PEROXIDE 20-30-40 VOL	150 ML	€ 3,25	
P. PEROXIDE 10-20-30-40 VOL	1000 ML	€ 10,60	
P. EARTH FREEHAND BLEACHING POWDER	450 G	€ 37,95	
P. EARTH GENTLE BLEACHING PASTE	450 G	€ 39,95	
P. BLEACH POWDER - BLUE	500 G	€ 21,95	
P. BLEACH POWDER - VIOLET	500 G	€ 21,90	
P. NEUTRALIZER	1000 ML	€ 14,95	
P. WAVING LOTION 1 NATURAL HAIR	200 ML	€ 16,19	
P. WAVING LOTION 2 TINTED HAIR	200 ML	€ 16,19	
DIRECT COLOUR MASK - STARTER KIT	8x500ML 1x200ML	€ 247,73	
DIRECT COLOUR MASK - 9 NUANCES	500 ML	€ 29,00	
EARTH POWDER INFUSION / STARTER KIT	9x200ML	€ 252,84	
EARTH POWDER INFUSION COLOUR	200 ML	€ 28,09	
ACCESORIES			
COLOUR BOWL EARTH		€ 1,90	

HAIR COLOUR BRUSH BLACK	BRISTLE 3.2 MM	€ 1,25
HAIR COLOUR BRUSH BLACK	BRISTLE 2.7 MM	€ 1,25
TREATMENT BOWL LARGE / THE VIRTUOUS SCALP RITUAL		€ 2,35
TREATMENT BOWL SMALL / THE VIRTUOUS SCALP RITUAL		€ 2,10
SHAMPOO BRUSH / THE VIRTUOUS SCALP RITUAL		€ 5,20
TREATMENT COMB / THE VIRTUOUS SCALP RITUAL		€ 3,40
TREATMENT BRUSH / THE VIRTUOUS SCALP RITUAL		€ 2,65
HAIR TURBAN / THE VIRTUOUS SCALP RITUAL		€ 4,75
COLOUR CHART - EARTH 77 NUANCES		€ 31,95
COLOUR CHART - VIRTUOUS 80 NUANCES -		€ 33,95
COLOUR CHART / DIRECT COLOUR MASK	29,7x21x2 cm	€ 40,25
COLOUR CHART / EARTH POWDER INFUSION		€ 40,95
CUTTING CAPE - BLACK		€ 18,95
APRON / THE VIRTUOUS SCALP RITUAL		€ 15,45
SHOPPER	22x31x10 cm	€ 0,45
SHOPPER / THE VIRTUOUS SCALP RITUAL	18X26X8 cm	€ 0,45
POSTER / THE VIRTUOUS SCALP RITUAL	32X57 cm	€ 1,40
TEXTILE BANNERS	80x150 cm	€ 24,95
WINDOW DECAL		€ 1,80
COTTON TOWEL BLACK		€ 4,95
LITER PUMP		€ 0,80
T-SHIRT PREVIA / I AM VIRTUOUS	M/L	€ 9,50
T-SHIRT / THE VIRTUOUS SCALP RITUAL - BLACK	S/M/L/XL	€ 12,25
TOTE BAG / THE VIRTUOUS SCALP RITUAL - WHITE	38x42 cm	€ 5,95