

RECONSTRUCT

REGENERATING TRAVEL KIT.....	100+60 ml	€ 8,95
REGENERATING SHAMPOO.....	100 ml	€ 6,48
REGENERATING SHAMPOO.....	250 ml	€ 11,15
REGENERATING SHAMPOO.....	1000 ml	€ 29,95
REGENERATING CONDITIONER.....	250 ml	€ 12,95
REGENERATING CONDITIONER.....	1000 ml	€ 39,95
REGENERATING TREATMENT.....	60 ml	€ 6,48
REGENERATING TREATMENT.....	150 ml	€ 11,95
REGENERATING TREATMENT.....	1000 ml	€ 49,95
BI-PHASIC LEAVE-IN FILLER.....	218 ml	€ 9,98
REGENERATING FILLER SERUM.....	50 ml	€ 11,95

KEEPING

AFTER COLOUR TRAVEL KIT.....	100+60 ml	€ 8,95
AFTER COLOUR SHAMPOO.....	100 ml	€ 6,48
AFTER COLOUR SHAMPOO.....	250 ml	€ 11,15
AFTER COLOUR SHAMPOO.....	1000 ml	€ 29,95
AFTER COLOUR CONDITIONER.....	250 ml	€ 12,95
AFTER COLOUR CONDITIONER.....	1000 ml	€ 39,95
AFTER COLOUR TREATMENT.....	150 ml	€ 11,95
AFTER COLOUR TREATMENT.....	1000 ml	€ 49,95

EXTRA LIFE

ENERGISING SHAMPOO.....	250 ml	€ 11,15
ENERGISING SHAMPOO.....	1000 ml	€ 29,95
HAIR REGROWTH TREATMENT.....	10X3 ml	€ 27,45
ENERGISING LEAVE-IN LOTION.....	100 ml	€ 8,97
PURIFYING TRAVEL KIT.....	100+60 ml	€ 8,95
PURIFYING SHAMPOO.....	100 ml	€ 6,48
PURIFYING SHAMPOO.....	250 ml	€ 11,15
EXTRA LIFE PURIFYING SHAMPOO.....	1000 ml	€ 29,95
EXTRA LIFE PURIFYING SCALP CLEANSER.....	100 ml	€ 8,97
EXTRA LIFE PURIFYING TREATMENT.....	60 ml	€ 6,48
EXTRA LIFE PURIFYING TREATMENT.....	150 ml	€ 11,95
EXTRA LIFE PURIFYING TREATMENT.....	1000 ml	€ 49,95
EXTRA LIFE PURIFYING LEAVE-IN LOTION.....	100 ml	€ 8,90

SMOOTHING

TAMING SHAMPOO.....	250 ml	€ 11,15
TAMING SHAMPOO.....	1000 ml	€ 29,95
TAMING CONDITIONER.....	250 ml	€ 12,95
TAMING CONDITIONER.....	1000 ml	€ 39,95
TAMING LEAVE-IN GLOSS.....	200 ml	€ 14,95

CURLFRIENDS

LUSCIOUS SHAMPOO.....	250 ml	€ 11,15
LUSCIOUS SHAMPOO.....	1000 ml	€ 29,95
LUSCIOUS CONDITIONER.....	250 ml	€ 12,95
LUSCIOUS CONDITIONER.....	1000 ml	€ 39,95
LUSCIOUS DEFINER.....	200 ml	€ 10,98

VOLUMISING

BODIFYING SHAMPOO.....	250 ml	€ 11,15
BODIFYING SHAMPOO.....	1000 ml	€ 29,95
BODIFYING CONDITIONER.....	250 ml	€ 12,95
BODIFYING CONDITIONER.....	1000 ml	€ 39,95
BODIFYING SERUM.....	200 ML	€ 11,95

SILVER

BLONDE SHAMPOO.....	250 ml	€ 12,57
BLONDE SHAMPOO.....	1000 ml	€ 30,39
BLONDE CONDITIONER.....	250 ml	€ 14,67
BLONDE CONDITIONER.....	1000 ml	€ 40,89
BIPHASIC LEAVE-IN.....	250 ml	€ 14,98

STYLE AND FINISH

HAIRSPRAY EXTRA STRONG.....	400 ml	€ 9,97
NO GAS HAIRSPRAY - EXTRA STRONG.....	350 ml	€ 12,48
DEFINING PASTE.....	100 ml	€ 11,98
SHINE SPRAY.....	150 ml	€ 14,98
SHINE GLAZE.....	200 ml	€ 9,98
MOUSSE.....	300 ml	€ 9,72
MOUSSE - BIO LIQUID - EXTRA FIRM.....	300 ml	€ 15,88
SEA SALT SPRAY.....	200 ml	€ 13,15
DRY SHAMPOO.....	200 ml	€ 9,75
SHINE WAX.....	100 ml	€ 10,50
ACID WATER.....	200 ml	€ 13,53
STYLING CREME.....	200 ml	€ 14,80

MAN

MAN WASH.....	250 ml	€ 9,98
MAN TONIC.....	150 ml	€ 9,48
MAN POMADE.....	100 ml	€ 11,48
MAN WAX.....	100 ml	€ 11,48
MAN WAX GEL.....	50 ml	€ 3,99
MAN WAX GEL BLACK EDITION.....	200 ml	€ 8,45
MAN WASH.....	1000 ml	€ 29,95

COLOUR

COLOUR 100 ml € 11,95

PEROXIDE

PEROXIDE 10 VOL 150 ml € 2,75
 PEROXIDE 10 VOL 1000 ml € 9,95
 PEROXIDE 20 VOL 150 ml € 2,75
 PEROXIDE 20 VOL 1000 ml € 9,95
 PEROXIDE 30 VOL 150 ml € 2,75
 PEROXIDE 30 VOL 1000 ml € 9,95
 PEROXIDE 40 VOL 1000 ml € 9,95

BLEACH

WHITE BLEACH 500 g € 19,90
 BLUE BLEACH 500 g € 19,90
 VIOLET BLEACH 500 g € 19,90

EARTH COLOUR

EARTH COLOUR 100 ml € 13,75

EARTH ACTIVATOR

TONING SOLUTION 5VOL/1,5% 1000 ml € 14,75
 CREME ACTIVATOR 10VOL/3% 1000 ml € 14,75
 CREME ACTIVATOR 20VOL/6% 1000 ml € 14,75
 CREME ACTIVATOR 30VOL/9% 1000 ml € 14,75
 CREME ACTIVATOR 40VOL/12% 1000 ml € 14,75

EARTH BLEACH

FREEHAND BLEACHING POWDER 450 g € 34,90
 GENTLE BLEACHING PASTE 450 g € 39,90

WAVE

NEUTRALIZER 1000 ml € 13,95
 LOTION 1-NATURAL HAIR 200 ml € 13,95
 LOTION 2-TINTED HAIR 200 ml € 13,95

SPECIAL

BASIC SHAMPOO 1000 ml € 29,76
 PROTECTIVE OIL 200 ml € 17,95
 STRAIGHT (GEL+NEUTRALIZER) 125 ml+125 ml € 19,90
 INSTANT DETANGLER 200 ml € 9,75

ACCESSORIES

LITER PUMP € 1,30
 TOWEL BEIGE/WHITE € 4,50
 EARTH COLOR CHART - POCKET € 25,00
 EARTH SHOPPER € 0,40
 CULTBOX PREVIA € 1,75
 WINDOW DECAL - PREVIA € 0,70
 PREVIA CUTTING CAPE - WHITE € 13,75
 COLOR CHART 82 NUANCES € 75,00
 EARTH COLOR BOWL - BAMBOO FIBER € 2,00
 EARTH COLOUR BRUSH - BAMBOO FIBER € 1,00
 EARTH DISPOSABLE CAPE € 8,96
 EARTH COLOUR CHART - 69 NUANCES € 75,00

EARTH COLOUR NUANCES

MORNING LIGHT
.0 / NATURAL

1.0	1N	BLACK
3.0	3N	DARK BROWN
4.0	4N	MEDIUM BROWN
5.0	5N	LIGHT BROWN
6.0	6N	DARK BLONDE
7.0	7N	MEDIUM BLONDE
8.0	8N	LIGHT BLONDE
9.0	9N	VERY LIGHT BLONDE
10.0	10N	PLATINUM BLONDE

DUSTY CLOUDS
.1 / ASH

4.1	4A	MEDIUM ASH BROWN
5.1	5A	LIGHT ASH BROWN
6.1	6A	DARK ASH BLONDE
7.1	7A	MEDIUM ASH BLONDE
8.1	8A	LIGHT ASH BLONDE
9.1	9A	VERY LIGHT ASH BLONDE
10.1	10A	PLATINUM ASH BLONDE

WINTRY BREEZE
.77 / MATT

4.77	4M	MEDIUM MATT BROWN
5.77	5M	LIGHT MATT BROWN
6.77	6M	DARK MATT BLONDE
7.77	7M	MEDIUM MATT BLONDE
8.77	8M	LIGHT MATT BLONDE
9.77	9M	VERY LIGHT MATT BLONDE
10.77	10M	PLATINUM MATT BLONDE

WILD ROOTS

.21 / COOL CHOCOLATE

4.21	4VA	MEDIUM COOL CHOCOLATE BROWN
5.21	5VA	LIGHT COOL CHOCOLATE BROWN
6.21	6VA	DARK COOL CHOCOLATE BLONDE
7.21	7VA	MEDIUM COOL CHOCOLATE BLONDE

SAND STORM

.03 / WARM BEIGE

7.03	7NG	MEDIUM BEIGE BLONDE
8.03	8NG	LIGHT BEIGE BLONDE
9.03	9NG	VERY LIGHT BEIGE BLONDE

SEASIDE SUNRISE

.3 / GOLDEN SAND

7.3	7G	MEDIUM GOLDEN SAND BLONDE
9.3	9G	VERY LIGHT GOLDEN SAND BLONDE

DANDELION BLUSH

.32 / ROSÉ

5.32	5GV	LIGHT ROSE BROWN
6.32	6GV	DARK ROSE BLONDE
7.32	7GV	MEDIUM ROSE BLONDE
8.32	8GV	LIGHT ROSE BLONDE
9.32	9GV	VERY LIGHT ROSE BLONDE
10.32	10GV	PLATINUM ROSE BLONDE

AMBER RAY

.42 / COOL COPPER

7.42	7CV	MEDIUM COOL COPPER BLONDE
8.42	8CV	LIGHT COOL COPPER BLONDE

AUTUMNS LEAVES

.44 / BRIGHT COPPER

6.44	6CC	DARK BRIGHT COPPER BLONDE
7.44	7CC	MEDIUM BRIGHT COPPER BLONDE
8.44	8CC	LIGHT BRIGHT COPPER BLONDE

PURPLE GARDEN

.66 / RED

5.66	5RR	LIGHT DEEP RED BROWN
6.66	6RR	DARK DEEP RED BLONDE

NORDIC SUNSET

.62 / MAHOGANY

4.62	4RV	MEDIUM MAHOGANY BROWN
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BERRIES UNDERBRUSH

.02 / VIOLET

5.22	5VV	LIGHT DEEP VIOLET BROWN
7.22	7VV	MEDIUM DEEP VIOLET BLONDE

TWILIGHT BLOSSOM

.02 / IRISÉ

4.02	4NV	MEDIUM IRISÉE BROWN
5.02	5NV	LIGHT IRISÉE BROWN
6.02	6NV	DARK IRISÉE BLONDE
7.02	7NV	MEDIUM IRISÉE BLONDE
8.02	8NV	LIGHT IRISÉE BLONDE
9.02	9NV	VERY LIGHT IRISÉE BLONDE
10.02	10NV	PLATINUM IRISÉE BLONDE

FROST MOONLIGHT

HIGHLIFT

11.01	HNA	NATURAL ASH HIGH LIFT
11.32	HGV	ROSE HIGH LIFT
11.21	HVA	VIOLET ASH HIGH LIFT

CHILLED DAYLIGHT

SUPER HIGHLIFT

12.1	SHA	S_ASH HIGH LIFT
12.02	SHNV	S_IRISÉE HIGH LIFT
12.21	SHVA	S_VIOLET ASH HIGH LIFT

BOREAL BLOOM

CREATIVE TONES

PINK	PINK
BLUE	BLUE
EMERALD	EMERALD
ISILVER	ISILVER
GRAPHITE	GRAPHITE
STEEL BLUE	STEEL BLUE
CLEAR	CLEAR

COLOUR NUANCES

NATURAL

1.0	1N	BLACK
3.0	3N	DARK BROWN
4.0	4N	MEDIUM BROWN
5.0	5N	LIGHT BROWN
6.0	6N	DARK BLONDE
7.0	7N	MEDIUM BLONDE
8.0	8N	LIGHT BLONDE
9.0	9N	VERY LIGHT BLONDE
10.0	10N	PLATINUM

INTENSE NATURALS

4.00	4NN	MEDIUM INTENSE NATURAL BROWN
5.00	5NN	LIGHT INTENSE NATURAL BROWN
6.00	6NN	DARK INTENSE NATURAL BLONDE
7.00	7NN	MEDIUM INTENSE NATURAL BLONDE
8.00	8NN	LIGHT INTENSE NATURAL BLONDE
11.00	11NN	INTENSE NATURAL ULTRA PLATINUM*

NATURAL ASH

4.01	4NA	MEDIUM NATURAL ASH BROWN
5.01	5NA	LIGHT NATURAL ASH BROWN
6.01	6NA	DARK NATURAL ASH BLONDE
7.01	7NA	MEDIUM NATURAL ASH BLONDE
8.01	8NA	LIGHT NATURAL ASH BLONDE

NATURAL PEARL

1.08	1NP	NATURAL BLACK PEARL
5.08	5NP	LIGHT NATURAL BROWN PEARL
6.08	6NP	DARK NATURAL BLONDE PEARL
7.08	7NP	MEDIUM NATURAL BLONDE PEARL
8.08	8NP	LIGHT NATURAL BLONDE PEARL
9.08	9NP	VERY LIGHT NATURAL BLONDE PEARL
10.08	10NP	NATURAL PLATINUM PEARL

ASH

5.1	5A	LIGHT ASH BROWN
6.1	6A	DARK ASH BLONDE
7.1	7A	MEDIUM ASH BLONDE
8.1	8A	LIGHT ASH BLONDE
9.1	9A	PLATINUM ASH
11.1	11A	ULTRA PLATINUM ASH

GOLD ASH / SAND

7.31	7GA	MEDIUM GOLDEN ASH BLONDE
9.31	9GA	LIGHT GOLDEN ASH BLONDE
11.31	11GA	ULTRA PLATINUM GOLDEN ASH

GOLD VIOLET / BEIGE

6.32	6GV	DARK GOLDEN VIOLET BLONDE
8.32	8GV	LIGHT GOLDEN VIOLET BLONDE

COPPER ASH / TOBACCO

5.41	5CA	LIGHT COPPER ASH BROWN
6.41	6CA	DARK COPPER ASH BLONDE
7.41	7CA	MEDIUM COPPER ASH BLONDE
8.41	8CA	LIGHT COPPER ASH BLONDE

COPPER PEARL / CHOCOLATE

3.48	3CP	DARK COPPER PEARL BROWN
4.48	4CP	MEDIUM COPPER PEARL BROWN
5.48	5CP	LIGHT COPPER PEARL BROWN
6.48	6CP	DARK COPPER PEARL BLONDE
7.48	7CP	MEDIUM COPPER PEARL BLONDE

PEARL VIOLET / COLD BROWN

4.82	4PV	MEDIUM VIOLET BROWN PEARL
6.82	6PV	DARK VIOLET BLONDE PEARL

GOLD

5.3	5G	LIGHT GOLDEN BROWN
6.3	6G	DARK GOLDEN BLONDE
7.3	7G	MEDIUM GOLDEN BLONDE
8.3	8G	LIGHT GOLDEN BLONDE
9.3	9G	VERY LIGHT GOLDEN BLONDE

GOLD COPPER

6.34	6GC	DARK GOLDEN COPPER BLONDE
7.34	7GC	MEDIUM GOLDEN COPPER BLONDE

COPPER GOLD

8.43	8CG	LIGHT GOLDEN COPPER BLONDE
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COPPER

5.4	5C	LIGHT COPPER BROWN
6.4	6C	DARK COPPER BLONDE
7.4	7C	MEDIUM COPPER BLONDE
7.44	7CC	MEDIUM INTENSE COPPER BLONDE

RED

5.6	5R	LIGHT RED BROWN
5.66	5RR	LIGHT INTENSE RED BROWN
6.66	6RR	DARK INTENSE RED BLONDE
7.66	7RR	MEDIUM INTENSE RED BLONDE
I6	IR	RED INTENSIFIER
K6	KR	KONTRAST-RED

VIOLET

5.22	5VV	LIGHT INTENSE VIOLET BROWN
6.22	6VV	DARK INTENSE VIOLET BLONDE
11.02	11NV	NATURAL ULTRA PLATINUM VIOLET

HIGH LIFT

H0	HN	NATURAL HIGH LIFT
H1	HA	ASH HIGH LIFT

BOOSTER

BOOSTER	BOOSTER
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SILVER

9.81	9S	VERY LIGHT SILVER BLONDE
11.81	11S	ULTRA PLATINUM SILVER BLONDE

CORRECTOR

C1	CA	ASH CORRECTOR
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TONER

T81	TS	SILVER TONER
T21	TVA	VIOLET TONER

STRONG HIGH LIFT

SH0	SHN	S_NATURAL HIGH LIFT
SH81	SHS	S_SILVER HIGH LIFT
SH1	SHA	S_ASH HIGH LIFT



YOUR NATURAL BEAUTY ROUTINE
A GESTURE OF LOVE FOR THE PLANET



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